



ART LATEST

Jaffa Cakes TLV

Until Sat May 15 , 33-34 Hoxton Square, N1 6NN

Art: Galleries: Kings Cross to Shoreditch FREE

Time Out says

By Gabriel Coxhead

Posted: Thu Apr 22 2010

It's always a tricky proposition to survey a particular locale's art-scene - to strike the right balance between inclusive variety and curatorial direction - and not end up with something that feels forced or cobbled-together. Fortunately, this 'pop-up' exhibition gets it just about right, with its mix of artists who either live in, or simply have some connection to, Israel's largest city of Tel Aviv (which incorporates the ancient port town of Jaffa - hence the desperately punning title).

The show's got two things going for it. In the first place, there's no dubious attempt to define an aesthetic, which might risk exoticising the works. Instead, the trends are presented as international in outlook - from the 'street art' of Know Hope, with his gangly, wraithlike figures, through to the smoggy, streaked dreamscapes of Nogah Engler's paintings, to Yochai Matos's slightly vapid piss-take of minimalism using fluorescent tubes.

Secondly, the selection of works reveals an intelligent, if intermittent, theme - not so much the proclaimed one, which is to do with notions of the uncanny and surreal, as inspired by writer and filmmaker Etgar Keret, even though he himself contributes an absurdist, allegorical short film as well as a story to the catalogue.

What also emerges is a set of ideas about femininity and representation - from Maya Attoun's drawings of levitating housewives, to Mika Rottenberg's video-fantasy of contortionism, and Michal Helfman's simple but extremely effective trick of turning a film projector sideways: so that a ballet dancer practicing at her exercise bar resembles a grotesquely gravity-defying pole-dancer. [Less](#)

Who's going? (1 person is going)



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Are you going?

33-34 Hoxton Square details

Address	10am-6pm Tue-Sat
33-34 Hoxton Square, N1 6NN	
Transport Old Street	

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33-34 Hoxton Square map